

Is Millington Cable the only cable company undergoing Retransmission Consent negotiations?

No, every broadcast network has to negotiate a contract with their cable company if the cable company chooses to continue carriage of that local channel on its lineup. It is an industry wide issue.

What is Retransmission Consent?

Retransmission Consent allows the broadcast networks to impose fees on cable operators for receiving their station and transmitting it to cable subscribers. These broadcast stations are free and can be received by the viewer for free, by use of an antenna. This used to be the case for cable operators, such as Millington Cable. However, broadcasters have been granted the authority to impose a fee on us in order for us to retransmit their signal to you through our cable TV lines.

Why are you just now telling us about this?

Cable operators negotiate rates continuously with a large variety of programmers to bring you the best pricing. We were hopeful that these negotiations with our local broadcasters would go well and be transparent to you. Unfortunately, the local broadcaster, in this case ABC & CW, has chosen to launch a negative ad campaign against us. We think it is in poor taste and unnecessary to do so while we are in negotiations. Their tactics force us to explain that we will not agree to the rate for which they are asking because we consider it to be unfair pricing.

Is this a disguise for a rate increase by Millington Cable?

No, this is a significant concern in the cable TV industry which affects all cable operators that wish to carry and transmit the local broadcast stations to its viewers. This will increase all cable operator's costs to provide programming to you for something you can receive for free via an antenna.

Will our rates go down if ABC & CW are dropped?

No, it will not decrease your rate. We have not paid for ABC, CBS, NBC or Fox in the past.

Can I receive ABC & CW without Millington Cable? What happens if ABC & CW are dropped from the lineup?

You can continue to receive it for free by use of an antenna.